



# **Indy Summer Learning Labs**

Partner Organizations and Schools *Social Media Guide*

# Social Media Accounts, Hashtags, Imagery

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## ISLL's Social Media Accounts

Twitter: @IndyISLL

Facebook: @indysummerlearninglabs

## UWCI's Social Media Accounts

Twitter: @uwci

Facebook: @uwci

LinkedIn: @unitedwayofcentralindiana

Instagram: @uwci

## The Mind Trust's Social Media Accounts

Twitter: @TheMindTrust

Facebook: @TheMindTrust

LinkedIn: @TheMindTrust

Instagram: @TheMindTrust

## Hashtags to Use

#IndySummerLearningLabs

#ISLL

#EarlyLearning

#ECE

## Images to Use

[Full Color Logo](#)

[Black and White Logo](#)

Facebook/LinkedIn Graphic

Twitter Graphic

Instagram Graphic

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### Generic Posts

#### Facebook | [Option A](#)

Looking for free and fun high-quality summer learning programs for 1<sup>st</sup>-9<sup>th</sup> grade students? 🌟💬

Learn more about @IndySummerLearningLabs, a collaborative effort between @themindtrust and @uwci serving students across Indy who have been impacted by lost learning opportunities resulting from COVID-19.



#### Twitter | [Option A](#)

Looking for free and fun high-quality summer learning programs for 1<sup>st</sup>-9<sup>th</sup> grade students? 🌟💬

Learn more about @IndySLL, a collaborative effort between @themindtrust and @uwci serving students across Indy who have been impacted by lost learning opportunities resulting from COVID-19.



### [Instagram | Option A](#)

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Link in our bio! #ECE #EarlyLearning #ISLL #IndySummerLearningLabs

### [LinkedIn | Option A](#)

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#ECE #EarlyLearning #ISLL #IndySummerLearningLabs


### [Facebook | Option B](#)

Interested in high-quality and fun academic opportunities for students during the summer of 2021? Check out @IndySummerLearningLabs! 🌟💬

 June 21 – July 23

 1<sup>st</sup> – 9<sup>th</sup> grade students

 Free

 Various sites throughout Indy

Learn more  xxx

### Twitter | Option B

Interested in high-quality and fun academic opportunities for students during the summer of 2021? Check out @IndySLL! 🌟💬

📅 June 21 – July 23

📖 1<sup>st</sup> – 9<sup>th</sup> grade students

💰 Free

📍 Various sites throughout Indy

Learn more [→](#) xxx

#ECE #EarlyLearning #ISLL

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💰 Free

📍 Various sites throughout Indy

Learn more [→](#) xxx

#ECE #EarlyLearning #ISLL #IndySummerLearningLabs #SummerSchool

### [Facebook | Option C](#)

Just because summer is around the corner, doesn't mean learning has to stop! 🌟💬

Sign up and learn more about @IndySummerLearningLabs, a collaborative effort between @TheMindTrust and @uwci that offers free and high-quality academic opportunities [→](#) xxx

### [Twitter | Option C](#)

Just because summer is around the corner, doesn't mean learning has to stop! 🌟💬

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#ECE #EarlyLearning #ISLL [→](#) xxx

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#ECE #EarlyLearning #ISLL #IndySummerLearningLabs #SummerSchool

## For Families

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### Facebook

Are you seeking a safe, nurturing and fun environment for your children this summer?

Enroll in @IndySummerLearningLabs, a free and fun high-quality summer learning program!

Learn more here [→](#) xxx

### Twitter

Are you seeking a safe, nurturing and fun environment for your children this summer?

Enroll in @IndySLL, a free and fun high-quality summer learning program!

Learn more here [→](#) xxx

#ECE #EarlyLearning #ISLL #IndySummerLearningLabs

### Instagram

Are you seeking a safe, nurturing and fun environment for your children this summer?

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Learn more by clicking the link in our bio!



#ECE #EarlyLearning #ISLL #IndySummerLearningLabs

**LinkedIN**

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Enroll in Indy Summer Learning Labs, a free and fun high-quality summer learning program!

Learn more here [→](#) xxx

#ECE #EarlyLearning #ISLL #IndySummerLearningLabs #SummerLearning  
#EarlyChildhoodEducation

## For Schools

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### Facebook

CALLING ALL SCHOOLS: Are you looking for high-quality and fun academic opportunities to offer students during the summer of 2021?

Participate in @IndySummerLearningLabs, a free and fun high-quality summer learning program!

Learn more here [→](#) xxx

### Twitter

CALLING ALL SCHOOLS: Are you looking for high-quality and fun academic opportunities to offer students during the summer of 2021?

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#ECE #EarlyLearning #ISLL

### Instagram

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#ECE #EarlyLearning #ISLL #IndySummerLearningLabs #SummerLearning  
#EarlyChildhoodEducation #SchoolPrograms #SummerPrograms

## For Community Partners

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### Facebook

If you're a community organization that offers summer programs or would like to offer them, we would love to partner with you!

@IndySummerLearningLabs offers free and fun high-quality summer learning programs for incoming 1<sup>st</sup>-9<sup>th</sup> grade students.

Learn more here [→](#) xxx

### Twitter

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#ECE #EarlyLearning #ISLL #IndySummerLearningLabs

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Learn more here [→](#) xxx

#ECE #EarlyLearning #ISLL #IndySummerLearningLabs #SummerLearning  
#EarlyChildhoodEducation #SchoolPrograms #SummerPrograms  
#Community

## For Educators

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### Facebook

Attention teachers, coaches, and instructional aides:

Are you interested in supporting student learning both in-person and virtually this summer?


Learn more about how you could play a role in @IndySummerLearningLabs and get paid for it too!

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### Twitter

Attention teachers, coaches, and instructional aides:

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#ECE #EarlyLearning

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[→](#) xxx

#SummerLearning #EarlyChildhoodEducation #SchoolPrograms  
#SummerPrograms #Teacher #Coach #Instructors

## For College Students

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### Facebook

Are you a college education student looking to earn a stipend for working in a classroom this summer?

Learn more about how you could play a role in @IndySummerLearningLabs!



### Twitter

Are you a college education student looking to earn a stipend for working in a classroom this summer?

Learn more about how you could play a role in @IndySLL!



#ECE #EarlyLearning

### Instagram

Are you a college education student looking to earn a stipend for working in a classroom this summer?

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#ECE #EarlyLearning #ISLL #IndySummerLearningLabs



## [LinkedIN](#)

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#SummerLearning #EarlyChildhoodEducation #SchoolPrograms  
#SummerPrograms #Teacher #Coach #Instructors

## For Enrichment Teachers

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### Facebook

We're seeking enrichment teachers with an interest in youth programming to teach this summer.

Learn more about how you could play a role in @IndySummerLearningLabs!



### Twitter

We're seeking enrichment teachers with an interest in youth programming to teach this summer.

Learn more about how you could play a role in @IndySLL and get paid for it too!



#ECE #EarlyLearning

### Instagram

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#ECE #EarlyLearning #ISLL #IndySummerLearningLabs

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#SummerLearning #EarlyChildhoodEducation #SchoolPrograms  
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